



# MEET THE TRAVEL EXPERT

Monica

hi



I started my travel career by studying a **Certificate III in Tourism** back in 2004.

Since then, educational trips (famils) have taken me to USA, Chile, New Zealand, Malaysia, Thailand, Singapore, Bhutan, Oman, UAE, Sri Lanka, Spain, Switzerland, South Africa, Botswana and Zambia.

+ great discounts on my own holidays which have taken me to another 31 countries!

## 1<sup>ST</sup> JOB IN TRAVEL:

### **Operations Coordinator**

#### **Malaysia Airlines' Golden Holidays**

Received my first educational trip to KL & Langkawi staying in 5 star hotels.

## CAREER HIGHLIGHTS INCLUDE:

### **Call Centre Supervisor**

#### **Virgin Blue Holidays**

I found out about airfare sales before the general public so I got the best deals.

### **Product Buyer South Pacific**

#### **Travelscene Online Holidays**

I got to choose the hotels and activities that went into the brochures!

### **Marketing Executive**

#### **Travelscene American Express**

I loved writing content and emailing 18,000 people each week.

### **Product Developer**

#### **Platinum Travel**

I developed tours for school groups, rugby clubs, and Scott McGregors Railway Adventures. Super fun!

### **Managing Director**

#### **Travel Focus Group**

I had a team of 10 and a total annual turnover of \$7 million per year before I sold it.

### **Corporate Account Manager**

#### **Connections Travel Group**

My favourite clients were Sydney Swans, Beyond Blue and Paramount Liquor.

### **Head of Strategy & Partnerships for Cornerstone L&D**

I get to inspire the next generation to come and join the best industry in the world!

Cool!

